

Second European Health Policy Decision Makers Forum
Innovative medicines: how to ensure the best value for the society
December 2008, 4th & 5th, Paris, France

The second **SSE/LSE/ESSEC European Health Policy Decision Makers Forum**, “Innovative medicines: how to ensure the best value for the society”, will take place at Curie Institute in the heart of Paris, on **December 4th/5th 2008**.

The first Forum held in Stockholm in 2007 focused on strategic issues related to unmet needs and policy research priorities as well as pricing and reimbursement in Europe. The second Forum will further explore these issues and offer opportunities to present and discuss concluded policy research projects done by the participating academic institutions.

The meeting and research projects are sponsored by three academic institutions (Stockholm School of Economics, London School of Economics, ESSEC Business School) and the Industry LIF - Swedish Pharmaceutical Association, EFPIA - European Federation of Pharmaceutical Industry Associations, IFPMA - International Federation of Pharmaceutical Manufacturers & Associations).

Le colloque **European Health Policy Decision Makers Forum** dont le thème de la seconde édition est « *Innovative medicines: how to ensure the best value for the society* ». aura lieu à l’Institut Curie – Paris, les 4 et 5 Décembre 2008.

Ce colloque a reçu le soutien de trois grands centres académiques (Stockholm School of Economics, London School of Economics, ESSEC Business School) et de l’industrie (LIF - Swedish Pharmaceutical Association, EFPIA - European Federation of Pharmaceutical Industry Associations, IFPMA - International Federation of Pharmaceutical Manufacturers & Associations).

Le premier colloque qui s’est tenu à Stockholm en 2007 s’est appliqué à étudier les besoins non satisfaits en termes de santé et les priorités de recherche qui doivent en découler, mais aussi la problématique de l’accès aux marchés remboursés.